

**Gold Sponsorship - Chapter Discount
“Lifetime Achievement”**

\$15,000

(One available)

Benefits for NACD Director of the Year Awards:

Marketing Benefits:

- Company name and logo exclusive recognition - *RETROSPECTIVE FILM SPONSORED BY “COMPANY NAME AND LOGO”* of the Northwest Chapter NACD Director of the Year Awards
- Top executive of your company greets leaders and honorees at VIP Leadership Reception
- Company name and logo on all event materials including: save-the-date, invitation, evening program, website, and post event printed materials
- Company name and logo recognition in PSBJ print ads and special awards insert
- Company name and logo on-screen recognition
- Company name and logo on NACD website
- Company name and logo engraved on the Director of the Year Awards
- Sponsor acknowledged by emcee during evening program
- Exhibit table available to display promotional materials
- Company branded give-away opportunity at the event to patrons
- On-site signage

Dinner Benefits:

- VIP table with seating for 10, plus additional 5 seats
- 15 VIP Leadership Reception tickets

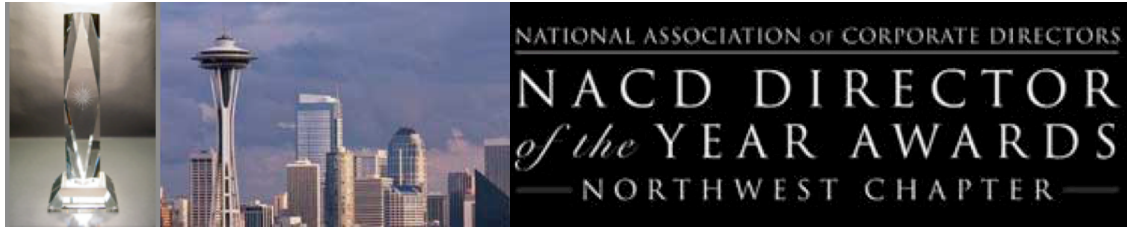
Additional Benefits for NACD/PSBJ Corporate Governance Conference:

Marketing Benefits:

- Recognition in NACD promotional materials
- Exhibit table available to display promotional materials

Breakfast Benefit:

- One table with seating for 10



Silver Sponsorship

\$6,000

Benefits for NACD Director of the Year Awards:

Marketing Benefits

- Company name and logo on all event materials including: invitation, evening program, website, print ads and post-event printed materials
- Recognition in Puget Sound Business Journal ads and special awards insert
- Company name and logo on-screen recognition
- Company name and logo on NACD website
- Sponsor acknowledged by emcee during evening program
- Company branded give-away opportunity at the event to patrons
- On-site signage

Dinner Benefits:

- Table of 10 at the awards dinner
- 10 VIP Leadership Reception tickets

Additional Benefits for NACD/PSBJ Corporate Governance Conference:

Marketing Benefits:

- Recognition in NACD promotional materials
- Exhibit table available to display promotional materials

Breakfast Benefit:

- 4 seats at the breakfast program

Supporting Sponsor

\$3,500

Benefits for NACD Director of the Year Awards:

Marketing Benefits

- Company name and logo on all event materials including: invitation, evening program, website, print ads and post event printed materials
- Company name and logo on-screen recognition
- Recognition in Puget Sound Business Journal
- On-site signage

Dinner Benefits:

- 6 dinner tickets to the Awards Dinner
- 6 VIP Leadership Reception tickets

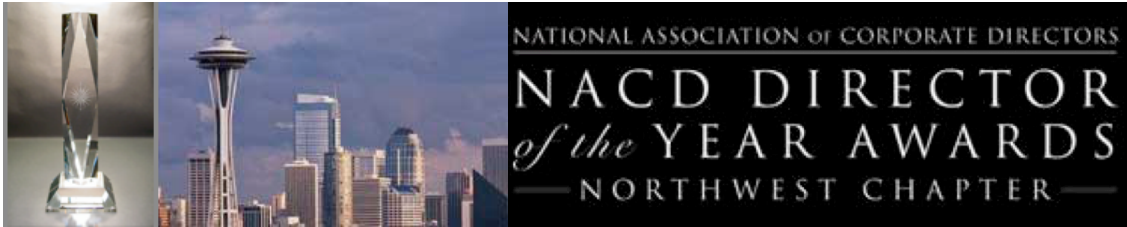
Individual Table of 10

\$2,750

Benefits for NACD Director of the Year Awards:

Dinner Benefits:

- Table of 10 at the Awards Dinner



2012 SPONSORSHIP COMMITMENT FORM

Company/Individual: _____

Contact: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Yes, I/we will support the 2011 NACD Director of the Year Awards Event by being a sponsor at the following level:

- _____ \$15,000 Gold Sponsorship
- _____ \$6,000 Silver Sponsorship
- _____ \$3,500 Supporting Sponsorship
- _____ \$2,750 Individual table of 10

Payment:

_____ Please invoice me

_____ Enclosed is my/our check (payable to NACD Northwest Chapter)

_____ Please charge my Credit Card.....\$_____ to my ___ Visa ___ MC

Credit Card # : _____

Expires Date: _____ Security Code: _____

Name on card: _____

Signature: _____

Please complete the form and return or fax by January 31, 2012:

Attn: Karin Dow, Event Director, NACD, 24 Roy Street, PMB 24, Seattle, WA 98109
Tel: 206.524.5300 Fax: 206.299.9098 Email: info@nacdnw.org