

2010-2011 DIRECTORS SERIES

DIRECTOR EDUCATION ACCREDITATION FOR NACD MEMBERS

- The Northwest Directors Series is designed to satisfy your director accreditation requirements
- Public Company Directors earn 8 reportable continuing education hours by attending 4 or more separate programs (reportable in 2011)
- Each program earns 2 credit hours towards the NACD's new Governance Fellows and Board Leadership Fellows designations (which in 2011 replace the Corporate Directors Institute)

Register online at www.nacdnw.org or
call 1-800-563-7705.



Governance Fellows
Board Leadership Fellows

CORPORATE
DIRECTORS
INSTITUTE®

Northwest Chapter
National Association of Corporate Directors

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Register online today! www.nacdnw.org

THE NORTHWEST DIRECTORS SERIES



**Presented by the
Northwest Chapter National Association
of Corporate Directors**

- Programs from September 2010 through June 2011 in Seattle, Washington and Portland, Oregon
- NACD Members pay one single price that covers all programs in both cities
- Earn director accreditation credits

PROGRAM VENUES
(unless otherwise noted)

Seattle
The Washington Athletic Club
1325 Sixth Avenue
Seattle, WA 98101

Portland
The Multnomah Athletic Club
1849 SW Salmon Street
Portland, OR 97207

NACD
NATIONAL ASSOCIATION OF
CORPORATE DIRECTORS
NORTHWEST CHAPTER

WHY ATTEND?

The Northwest Director Series is a convenient and cost-effective method for NACD Members to achieve professional education credits.

- Each program is chaired by top area directors who assemble experienced panels relevant to the topic.
- One \$550 price includes all programs in both cities, meals and materials. Parking is an additional charge.
- Includes the Puget Sound Business Journal Corporate Governance Conference!

To enroll as an NACD member, visit www.nacdonline.org for information.

Register online for the Directors Series at www.nacdnw.org or call 1-800-563-7705.

SEATTLE SERIES SPONSORS



PORTLAND SERIES SPONSORS



NACD NORTHWEST CHAPTER 2010-2011 PROGRAMS

LOCATIONS UNLESS NOTED: **Seattle: Washington Athletic Club, Portland: Multnomah Athletic Club**

FALL 2010	SEATTLE	PORTLAND
The Role of the Board in Strategy: Special Focus on Emerging and Growth Companies	Tues, September 21 , 7 - 9 AM Co-Chair: Neil McReynolds	Tues, September 28 , 4 - 6 PM Co-Chair: Jeff Bird Co-Chair: Tom Palmer
The Digital Director's Guide: Trends in Social Media, Board Portals, and Communications Tools for the Board's E-Leaders	Tues, October 26 , 7 - 9 AM Co-Chair: Lori Kaiser Co-Chair: Scott Greenburg	
Fall Reception and 2011 Director of the Year Nomination Event McKinsey World Markets Report	Tues, November 16 , 6 - 7:30 PM K&L Gates Offices 925 Fourth Ave, Suite 2900, Seattle Chair: Robert Felton	Wed., November 17 , 4 - 7 PM Co-Chair: Tony Parke Co-Chair: Alexis Dow

WINTER/SPRING 2011	SEATTLE	PORTLAND
The Board's Role in M&A: Maximizing Board and Board Member Effectiveness (In collaboration with FEI)	Tues., January 18 , 7 - 9 AM Co-Chair: Rick Fox Co-Chair: Chuck Gottschalk	Tues., January 18 , 7 - 9 AM Co-Chair: Randall Lund Co-Chair: Jeff Tarbell
Enterprise Risk Management: The Board's Critical Role!	Tues., February 22 , 7 - 9 AM Co-Chair: Tim Leybold Co-Chair: Catherine Walker	
Understanding and Limiting Director Liability: Agreements, Insurance, and Practices to Limit Exposure	Tues., March 22 , 7 - 9 AM Chair: Evelyn Cruz Sroufe	Wed., February 16 , 7 - 9 AM Co-Chair: Chris Brisbee Co-Chair: Tim Burns
Executive Compensation and the Role of Board		Tues., March 22 , 4 - 6 PM Co-Chair: Todd Bauman Co-Chair: Jeff Bird
Puget Sound Business Journal Governance Conference: <ul style="list-style-type: none"> • <i>C-Suite to Board Seat: Paths and Practices</i> • <i>The Perfect Agenda:</i> How to set an annual calendar, organize board meetings and get the most from both 	Fri., April 22 , 7 - 10 AM Fairmont Olympic Hotel Co-Chairs: Emory Thomas, Scott Greenburg Annette Jacobs	
2011 NACD Northwest Director of the Year Event <i>*This event is an additional charge</i>	Thur., April 28 , 6 - 9 PM Fairmont Olympic Hotel Chair: Scott Greenburg	
Key Issues in 2011 for Public and Private Company Directors	Tues., May 24 , 7 - 9 AM Chair: Barry Kaplan	Tues., May 24 , 7 - 9 AM Co-Chair: Roy Tucker Co-Chair: Ruth Beyer